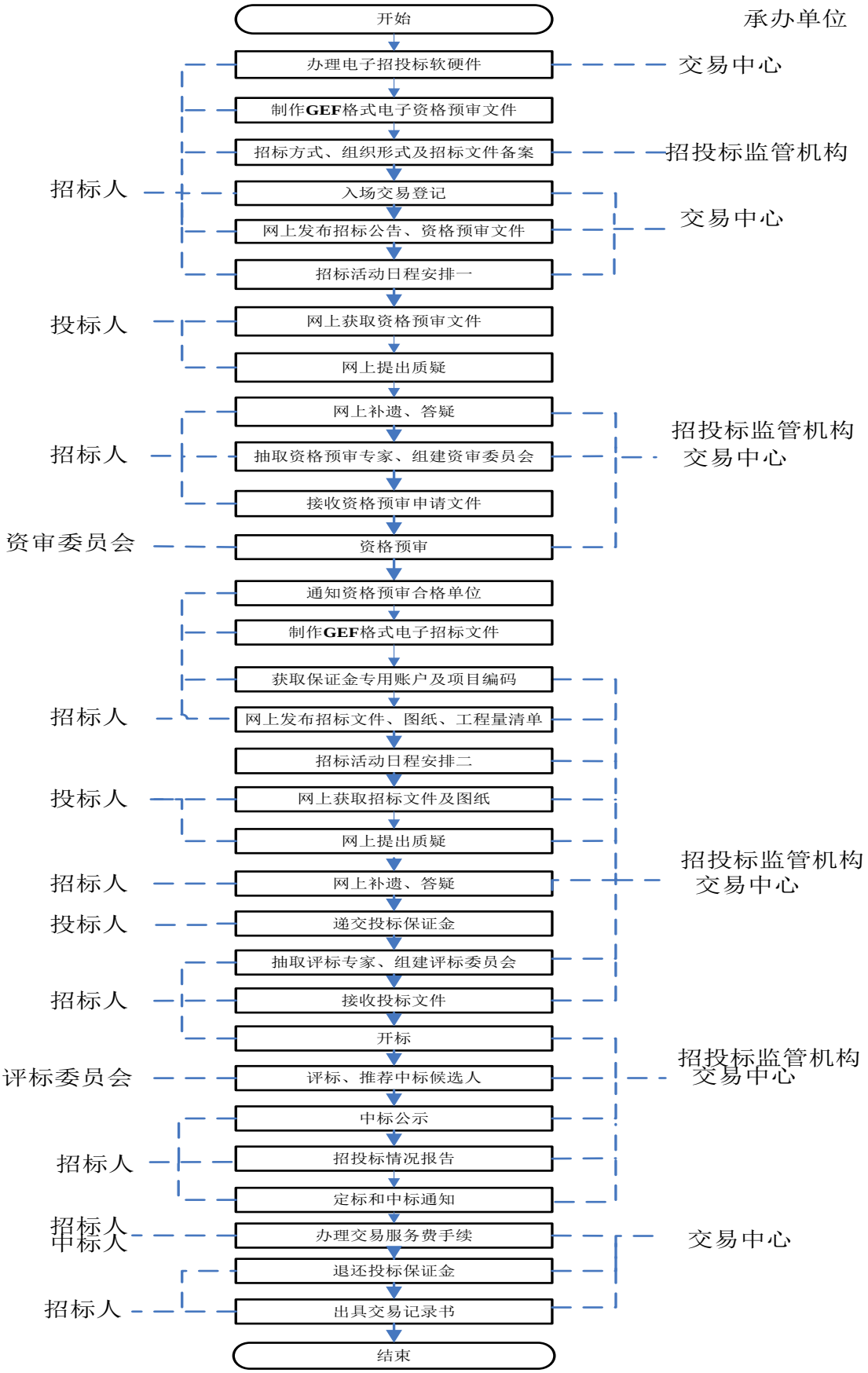重庆市工程建设电子化招投标流程